



PATRICK J. YOES
NATIONAL PRESIDENT

NATIONAL FRATERNAL ORDER OF POLICE®

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JIMMY HOLDERFIELD
NATIONAL SECRETARY

Board of Trustees Teleconference January 15, 2020 7:00 pm EST

MEETING NOTES BY Patrick Yoes

The following is brief notes of the topics we discussed during this teleconference. If you have any questions or concerns, please do not hesitate in calling.

Another year and another decade comes to a close, I find myself reflecting on the paths that have brought us here to this point in time.

- We experienced tragedies and triumphs.
- We lost great friends who impacted our lives and we met new ones who will no doubt be part of our future.
- I want to take this as an opportunity to convey my very best wishes and sincere gratitude to all of you as we wrap up an eventful 2019.
- The Executive Board and I are ready to work *for you* and *with you* on the important issues in 2020 and beyond.
- On behalf of myself and the Executive Board, Happy New Year!

Commission on Law Enforcement and Criminal Justice

- First Commission in 50 years
- Created by Presidential Executive Order
- Swear in January 22, 2020
- FOP Appointees (**Do not release outside the FOP until after the swear-in**)
 - Frederick Frazier – VP, Dallas Lodge
 - James Smallwood – President, Nashville Lodge
 - John Samaniego – Past Alabama State President
- Four FOP Members on Commission
- 14 Working Groups
- **Need recommendations of subject matter experts for:**

The Voice of Our Nation's Law Enforcement Officers®



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- Law Enforcement Recruitment and Training
- Rural and Tribal Law Enforcement
- Grant Programs
- Reduction in Crime
- Juvenile Delinquency and Youth Crime
- Victim Services
 - Requirements to serve
 - Actively employed by a law enforcement agency
 - Elected official of the agency must submit a letter (Sheriff, Mayor, etc.)
 - Email me with recommendations no later than Monday. Be sure to ask elected official if they will provide the letter first.
- Working Groups already filled
 - Social Problems Impacting Public Safety – Brad Lemon
 - Criminal Justice System Personnel Intersection – Joe Gamaldi
 - Police Officer Health – Corey Nooner
 - Technology – John Ortalano
 - Respect of Law Enforcement – Rob Pride
 - Business & Community Development – Rick Snyder
 - Data and Reporting – Christian Dorton
- Need volunteers to attend the ceremony in uniform

Aetna Medicare

- Open Enrollment for Medicare eligible members and spouses.
- Ultimate Goal by January 2021 to reach 25,000 members and spouses enrolled
- If we reach this benchmark, Aetna has agreed to offer the FOP a Nationwide health care plan for members under Medicare eligibility age.
- Team meeting with Aetna at their corporate office February 18, 2020, to develop marketing strategies and goals.

FOP Financial Corp (For Profit)

- CMS (Center for Medicare Service) rules do not allow unions (FOP) to receive admin fees nor commissions.
- We will receive an administrative fee from CMS
- SF&C, our contacted broker will receive half the administration fee.
- We must have a for profit corporation to receive the funds. I will propose a resolution at our spring meeting to create this corporation.



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GOALS

1. Create a Marketing Position located in Nashville
2. Reach 25,000 Medicare enrollees
3. Pay corporate expenses through income and transfer remaining income 100% fund National FOP Foundation and expand services
4. Create a FOP Nationwide Healthcare plan for all members and their families regardless of age.
5. Create a National FOP Healthcare Trust to provide healthcare services to Lodges. During contract negotiations, Lodges can bargain stipends for health benefits and the FOP Trust will offer this benefit focusing on quality rather than profit.

Program Development

- Cipola Insurance licensing agreement
- Committee had several programs for review by the committee for recommendations to the board

DART Trailer

- \$160,000 in donations pledged, \$85,000 received
- Moving forward with the purchase of equipment and retrofitting
- Identified a trailer for \$60,000. Would require and additional \$75,000 (Estimate) to convert into a mobile kitchen
- Made a verbal offer – Jason Smith is going to inspect
- Formalized partnership with UPS for transportation of the trailer.
- Completing sponsor process with Aetna and CVS.

Voter Voice

- Eboard negotiated and approved subscription to Voter Voice
- VOTERVOICE helps the FOP implement a smart, proactive approach to online governmental affairs.
- Allows our members to:
 - Communicate with members with Congress
 - Track Progress
 - Mobilize supporters



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United Healthcare for Employees

- 19 employees opted into healthcare
- Renew policy with a 2% increase in premium
- Add vision benefit for all employees

Starbucks (Do not release outside the FOP until we formalize an agreement)

- Meet with Starbucks Executive Vice President John Kelly
- Recognizes a very small percentage of their partners have a law enforcement bias
- Early discussions – interested in partnering on an educational collaboration and a national campaign to humanize police
- Also, wishes to weigh in on the lack of prosecution in some cities which is making their store locations unsafe and, in some cases, result in closing profitable locations due to employee safety concerns.

Cops and Kids & CNN

- Revived a request from CNN for location of Cops and Kids Events
- Requested feedback from states
- Revived nearly 100 event locations across America.
- CNN chose coverage in Atlanta
- Cobb County FOP initiated this with their paying of lunch fees at a local school. Well done!

Vision 20/20

- Completed planning sessions in four locations with more than 160 attendees, Denver, Philadelphia, Nashville and Deerfield Beach, FL
- Developed Missions and Vision Statements and identified core values.
- Identified opportunities, strengths and weaknesses
- Prioritized goals and discussed paths for achievement
- Committee will compile the data from all four locations into an overall report and delivered to the National Board of Trustees for action
- Board

Marketing



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- LE Group providing a \$50,000 Grant – Humanizing Police
 - Goal is to develop social media videos
 - showing the role police officer play in their communities,
 - Contrast to the personal contributions as a stakeholder in their own communities.

- **Social Media:**
 - The marketing committee has been working diligently at growing our following through a more aggressive stance on issues that directly affect our members and having a strong voice on topics when it is appropriate. Each post is discussed and researched among the social media committee and refined prior to posting on our platforms. Our growth rate is as follows:
 - Facebook: 31% increase in likes to our page – 61,800 > 81,032
 - Twitter: 15% increase in followers – 18,500 > 21,300
 - Instagram: We started this page with zero followers and have 3,172 followers now.

- **Video Production:**
- Two videos have already been produced.
 - The first was a sketch video that contained statistics from some university studies about police use of force. It was released last month.
 - The second is the Windfall elimination video. It is in the finalized stages but expect it to be ready for release very soon.
 - The Video production team has met via teleconference several times to develop a framework of direction we want to go in. After much discussion, we have developed a series of video topics we would like to produce and roll out. Those topics are:
 - History of the FOP - This video script is already being finalized and we will move into production soon.
 - Meet the board
 - What does the FOP do for you / Why should you be a member?
 - Community Outreach Video
 - Officer Wellness



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- 9/11 Tribute
- Veterans Day
- FOP Auxiliary

WEP/GPO

- Working Group – Five public safety groups meeting regularly to develop strategies to force discussion and ultimately action on WEP/GPO.
- Meeting again on Monday hosted by FOP and Congressman Graves
- Two congressmen are slated to attend and speak at this meeting.
- Ways and Means Chairman Neil's introduced a WEP/GPO Bill
- Ways and Means Ranking Member Baker's also introduced a WEP/GPO Bill
- Hopeful Neil and Baker can reach a compromise.

White House Summit on Transforming Mental Health Treatment to Combat Homelessness, Violence & Substance Abuse

- Requested a law enforcement participation
- Represented by:
 - Lisa Riha – Maryland National Trustee
 - Brad Lemon – Kansas City Lodge President
 - Jimmy Stewart – Newark Lodge President
 - Samuel McGee - DC Metropolitan Police Labor Unit

Disaster Relief

Data system – update

- Set timeline for delivery of systems with a goal of substantially completing within one year
- Within weeks, launching member log in and rewards for completing profiles.
 - Will allow better demographics
 - Identify specific employers
 - Will allow better marketing options

Journal Realignment

- Presently pay in excess of \$600,000 a year for four issues.
- Receive just over \$100,000 a year in ad sales.
- Contract up for renewal January 2021



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- Initiated discussions on renegotiating contract

Selection of Board Meeting Sites

Chuck – ATF

- Must be re-nominated by President, but will not require another Senate hearing
- Remain committed in our support

Upcoming Events

- Wellness Summit –January 30-31 in Nashville (90 registered)
 - <https://national.fop.net/wellnesssummit2020>
- Leadership Matters – Feb 6-9 (356 Registered)
 - <https://national.fop.net/leadershipmatters2020>
- Day on the Hill - Feb 10-12 (increased room block three times)
 - <https://national.fop.net/2020dayonthehill>
- Labor Summit Mar 3 -4 (30 Registered)
 - <https://national.fop.net/laborsummit2020>
- Legal Counsel Mar 5-6 (10 Registered)
 - <https://national.fop.net/legalcounsel2020>

Day on the Hill Materials

- Website link: <https://www.fop.net/EventDetails.aspx?id=645>
- Simple Booklet link: <https://national.fop.net/2020dayonthehill#page=0>

Education – Nationwide LE Training

- Discussions ongoing
- Exploring the possibility of offering De-escalation Training Nationwide coordinated by the Education Committee
- Partner with CRI-TAC
- Pushed back until April
- Sgt. at Arms Turney and education committee overseeing this project

Teleconference with State Presidents



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- Meeting on December 23, 2019
- Well received and requested higher frequency
- Considering quarterly

Other Activities

- Board of Trustees Teleconference
- \$25,000 Foundation Donation Meeting Shooting Sports Assn.
- EasterSeals of Louisiana Board Meeting
- Teleconference with Board of Trustees
- Oklahoma Winter Board Meeting
- Labor Coalition Meeting
- Executive Board Meeting
- Meeting – Representatives with AT&T First Net
- Meeting – Executive Vice President Starbucks
- Correspondence with National LE Museum – Camden Display
- Letter – Representative Rodney Davis in support of HR 4810, Opioid Prescription Verification Act.
- Teleconference with committees that are actively engaged in developing action items.
- Swear in DC Lodge #1 Board
- Day on Hill Planning
- Teleconference – NLEOMF Board
- Teleconferences – Aetna Insurance Company
- Work in National HQ
- Work in DC Office

Next Meeting
Monday, February 17, 2020
at 11:00 AM EST